

How to Choose a Primary Care Doctor

If you're enrolling in a Florida Blue HMO product—like BlueCare or SimplyBlue—here are some quick tips to help you choose your primary care doctor (PCP) at enrollment.

- 1 Go to **floridablue.com**.
- 2 At the top of the screen, click **"Find A Doctor."**
- 3 Under the **"Select a Plan"** header, **choose your health plan** from the dropdown menu:
 - "BlueCare (HMO)" or
 - "SimplyBlue"
- 4 Click **"Continue."**



If you know who you'd like to use as your PCP:

- ▶ Enter this information to search:
 - Last name
 - Zip code, city and state or street address
 - The area (miles) in which you'd like to search



If you don't have a doctor:

- ▶ In Location, enter your zip code
- ▶ In the "Provider Type" dropdown menu, select "Primary Care"
- ▶ The Specialty dropdown menu will appear
 - Select the type of practice

- 5 **Consider choosing a Value Choice Provider or a Patient-Centered Medical Home (if available).** These providers offer coordinated care and, for some services, a reduced cost for sick and wellness visits. Look for **"Value Choice Providers"** or **"Patient-Centered Medical Home"** under the **"Programs"** column.
- 6 When you find the PCP you want, click on the **Doctor's Name**.
- 7 The next page will show the PCP's information.
- 8 At the top right, you'll see the 10-digit **NPI number**. **Take note of this—you'll need to provide this to your Human Resources department.** They'll submit this to Florida Blue.

NOTE ▶

If you don't choose a PCP when you enroll, one will be chosen for you. You can always change your PCP after your plan's effective date.

You don't need a referral from your PCP to see a Specialist, as this is an Open-Access plan. But you still need to choose a PCP and provider number for the application.

Value Choice Provider is a designation Florida Blue gives to some in-network providers. Value Choice Providers include Sanitas Medical Center and Diagnostic Clinic Medical Group.

Patient-Centered Medical Home is an integrated health care delivery model that provides coordinated medical care, wellness and preventive services to patients with a goal of improving health care outcomes.

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ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-352-2583 (TTY: 1-877-955-8773).

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